



# MaX Compression

Reduce your Exchange storage requirements by 50% or more, overnight, with no impact on the end users

## MaX Compression benefits

- ▶ Zip/unzip process is invisible for user
- ▶ ROI shown up to 36:1\*
- ▶ Reduces bandwidth requirements and transmission times
- ▶ Improves user productivity
- ▶ Reduces network bottlenecks between Exchange Servers
- ▶ Reduces demands on storage disk space
- ▶ Scalable solution, largest global customer has more than 155,000 desktops

More and more information is emailed every year, especially in the form of attachments. This has meant that along with the growth in the numbers of emails sent, the average size of those emails has also risen, putting an ever increasing strain on email infrastructure. MaX Compression confronts this challenge by automatically compressing email attachments, whatever their source or destination.

Attachments typically make up around 80% of the Microsoft Exchange Information Store. MaX Compression can reduce attachments by up to 90%, resulting in a reduction of more than 50% in the storage demands. Enterprise level compression provides measurable and incremental benefits to the Exchange system, its users and its administrators. MaX Compression is completely transparent to end users - all compression and decompression is carried out automatically in the background. Attachments appear as they would in uncompressed format - even the correct icon is preserved. Users receive all of the benefit of compression without any of the inconvenience.



## How does it work?

MaX Compression compresses or decompresses all email attachments travelling within the enterprise as appropriate, wherever they go. Using standard zipping technology MaX Compression further enhances Microsoft's limited compression within Outlook 2003/7 and Exchange 2003/7.

MaX Compression is compatible with all major manual zipping and unzipping utilities. However these are not needed to enable MaX Compression to function.

MaX Compression's Smart Mode rule set allows the administrator to configure central rules to determine which compression mode to use at the point an email is sent. This results in all users benefiting automatically from the most efficient compression type.

## MaX Compression comprises 4 elements

Although the greatest benefit will be seen if the components are used together, they are not dependent on each other.

*MaX Compression Client* - an industry standard auto-zip / unzip tool is integrated with Outlook and is totally invisible to the user.

*MaX Compression OWA* - users of Outlook Web Access can send and receive compressed attachments in the same way as Outlook users, seamlessly. This is of particular benefit to the productivity of remote email users.

*MaX Compression Gateway* - this addition can automatically zip inbound mail and unzip some or all outbound mail depending upon the rule sets selected

*MaX Compression Server* - compression of existing data in Exchange Information Stores, before other components were installed. Information Stores can be reduced by well over 50%, reducing storage costs, further improving the speed of the messaging system and reducing backup and restore times.

## MaX Compression supports

- ▶ Outlook 2000, 2002 (XP), 2003 and 2007
- ▶ Outlook Web Access 2000, 2003 and 2007\*\*
- ▶ Exchange 2000, 2003 and 2007

## About C2C

C2C offers automated data archiving and management for email, files and SharePoint content, optimizing performance, reducing storage management costs and minimizing risks associated with critical data - helping you to control your data before it controls you.

A Microsoft Gold Certified Partner, C2C is a privately held company established in 1992 with offices in Springfield & Westborough, MA, US and Reading, UK and an accredited reseller network that extends throughout the world.



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